

Saratoga Communications provides solutions that show results. We create and produce new media sales and training tools that can go anywhere and show anything.

Our solutions can help you:

- Increase sales
- Effectively train associates and customers
- Promote new products
- Attract people to your website
- Efficiently communicate important messages
- Promote brand awareness
- Build a toolbox of digital resources
- Help attract and retain key employees

New Media Services

Animations
 Case Studies
 Corporate Overviews
 Factory/Plant Tours
 Presentations
 Product Demonstrations
 Testimonials
 Tradeshow Loops
 Training Programs (equipment, software, safety)
 Video RFPs



We are communication specialists with over 25 years of experience in video and integrated marketing communication programs. Our roots in video, audio, print marketing and advertising provide the right foundation for Saratoga to excel in presenting you with marketing communications solutions. Our expertise in these areas allows us to utilize every aspect of new media to deliver the results you demand.

A Consultative Approach

Most marketing communications needs are unique and require thinking “outside the box”. Saratoga takes a consultative approach in offering solutions by tailoring projects to meet your specific objectives. Saratoga provides you with the advantage of customized, “well tailored” marketing communications materials.

Why Saratoga?

We understand that creating solutions for your marketing and training objectives requires flash and dazzle, but we do more than just present you with empty messages and abstract images. Saratoga offers you savvy solution oriented marketing and communication tools that provide you with quantifiable results and meaningful answers. We also provide you with choices that fit within your budget. With Saratoga, you know that you have chosen a partner with the experience, expertise and business skills to get the job done right.